

INFOLETTER 1  
4<sup>th</sup> of October

## **SCHEDULE**

The program starts 6<sup>th</sup> of October 10 am at Lahti, Niemenkatu 73, Aalto auditorium, NOT online. You can see the schedule

<https://lahtiventureprogram.com/program/>

## **BREAKFAST AND LUNCH**

Breakfast will be served to you free of charge in the morning 6<sup>th</sup> of October and 1<sup>st</sup> of December.

There is campus restaurant just beside the auditorium where you can buy student lunch.

## **TEAMS**

In the first meeting students are divided into teams and teams are given one of the three challenges to solve <https://lahtiventureprogram.com/former-companies-and-challenges/>

Teams work independently but receive support from mentors. Teams should attend pre-scheduled sessions and also meet on their own. Please remember, that every team member is responsible for the team work and finding a solution.

## **COMPANY VISITS**

### **Arcos Hydraulik company visit is 14th of October**

8.30 Bus leaves from Mukkulankatu 19 (red LAB doors)

8.35 takes also students from Marolankatu stop (near market place)

Visit to Arcos Hydraulik (Vaakatie 8, Lahti, Nastola) from 9 to 10.30.

Back to Lahti by 11 am

### **NP Housutehdas visit is 18th of from 10 am to 11.30 am**

NP shop, adress Rautatienkatu 22 (near department store SOKOS, in the Lahti City)

We'll meet at the shop

### **Lahti Glass and the company visit is to Iittala Glass factory 13<sup>th</sup> of October**

11.20 Bus leaves from Mukkulankatu 19 (red LAB doors)

11.25 takes also students from Marolankatu stop (near market place)

Factory visit from 1 pm to 3 pm. Adress Tehtaantie 3, 14500 Hämeenlinna (Iittala). Antti Salminen is the host.

**Please notice that only 10 persons can take part to the visit due to security reasons, so 3-4 students from each team. Please let me know who is coming to visit from your team, you should talk about it when you meet 6<sup>th</sup> of October.**

## **VENUE**

First session will be held on site in Lahti, Niemenkatu 73, Aalto auditorium

<https://www.lahdentiedepuisto.fi/yhteystiedot/>

The Lahti Venture Program is hybrid version: we will meet on site in Lahti and in Zoom.

Zoom address for future sessions

### [Join Zoom Meeting](#)

Meeting <https://helsinki.zoom.us/j/68377031587?pwd=ckRqL2xPQTRUd3grT0h6TIUraWJm>

URL: [UT09](#)

Meeting 683 7703 1587

ID:

Passcode985996

:

## **COACHING FOR PITCHING – INSTRUCTIONS for individual work**

### **Read Pitching For Life - The Book [Link](#)**

The introduction explains what pitching is about. The 25 cases helps you to understand how to use pitching in different situations, at work and life. Choose the ones that are the most relevant for you. [www.pitchingforlife.com](http://www.pitchingforlife.com)

### **Make a Pitch Script 60s or 3 min**

**Pitch Script** Write down word-by-word what you will say. [Link](#) where you can share your script with Walid before **16<sup>th</sup> of October**

Use one of the templates, for example:

- **60 Seconds Pitch** > Use the “What / How / Why” Template. Tell what is your idea about, how it works, and why you are pitching it.
- **3 Minutes Pitch** > Use the “Basic Pitch Structure” Template. Tell about the different parts of your idea e.g. product/service, business model, team, and traction. (book, page 14)

### **Watch Inspirational Videos**

There is a comprehensive list of video collection [here](#). Something for everyone.

Teacher:

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