

infoletter 3

Next week in LVP:

- NP Housukauppa teams are having company visit 18th of October
- Online Session Intro to Pitching 17<sup>th</sup> of October at 10:00 – 12:00 and home assignment before that! Please see instructions from infoletter 1, you can find it also from website <https://lahtiventureprogram.com/credits/>
- 20<sup>TH</sup> OF OCTOBER SESSION

### **Schedule for 20th of October**

**On site Mukkulankatu 19, StartHub <https://www.starhub.fi/>**

**OR in Zoom**

**<https://helsinki.zoom.us/j/68377031587?pwd=ckRqL2xPQTRUd3grT0h6TIUraWJmUT09>**

Session by Mark Poutanen and Pasi Rantanen from Start Hub. Brainstorming and accelerating the concept. Each team has a private 45 minutes slot.

Team can utilize their slot and also do some team work if needed. **But only the 45 minutes slot is compulsory for team. Please see the timetable above.**

When coming to this day, every team

**Has an idea about the solution/solution they are thinking and maybe even some understanding about:**

What is the need for this solution?

What is the approach and benefits of the solution?

Are there competition for this solution?

Idea of a business model for this solution?

You can utilize business model canvas attached to this e-mail

### **Timetable for teams:**

Arcos 1 from 10.00 to 10.45

Arcos 2 from 10.00 to 10.45

Arcos 3 from 11 to 11.45

NP 1 3 from 11 to 11.45

Lunch break

NP 2 from 12.45 to 13.30

NP 3 from 12.45 to 13.30

Lahti Glass 1 from 13.45 to 14.30

Lahti Glass 2 from 13.45 to 14.30

Lahti Glass 3 from 14.45 to 15.30

**So you can either be in Mukkulankatu in StarHubs premises**

**<https://www.starhub.fi/yhteystiedot/>**

**or in Zoom.**

And a tip from mentor Alena, a book that might interest some of you:  
Designed for Digital : How to Architect Your Business for Sustained Success by Jeanne W. Ross,  
Cynthia M. Beath, and Martin Mocker  
The book can be downloaded via LUT primo